

Wednesday 23 June 2010

Lord Mayor's Charitable Foundation kick start Winter Appeal

VicRelief Foodbank's annual Warm Up Winter Appeal (23 June – 19 July 2010) has just begun.

Raising in excess of 15,000 blankets and more than \$80,000 last year, this year the appeal hopes to do even more to help the tens of thousands of Victorians experiencing hardship this winter.

Our heartfelt thanks go to the Lord Mayor's Charitable Foundation who kick started this year's appeal with an exceedingly generous donation of \$5,000. Their kindness has put us well on track to achieve our target of \$100,000 and 15,000 blankets.

Blanket donation points are now located in ABC Shops throughout Melbourne and in ABC Stations throughout regional Victoria.

Donations to the appeal can also be made on our website www.vrfb.com.au.